



**Help Keep the HD Radio Airways Sounding Great in Your Market!**

Tell us about your retail experience when shopping for an HD Radio Receiver.

Visit our **NEW Website Reporting Areas** →

Next Month...

Information on Importer Key Requests

Previous HD Radio Tech Bulletins are now available on our website:

- #1 Exporter/Exciter Software
- #2 Synchronization
- #3 Embedded Exporter
- #4 New PSD Implementation

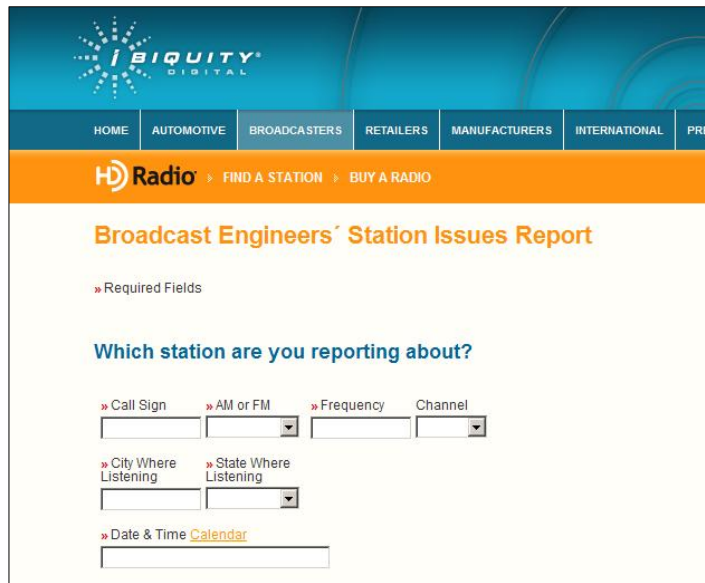
[http://www.ibequity.com/broadcasters/quality\\_implementation/tech\\_bulletins](http://www.ibequity.com/broadcasters/quality_implementation/tech_bulletins)

## HD Radio™ Tech Bulletin

iBiquity Digital is issuing this tech bulletin in an effort to help broadcast engineers maintain quality HD Radio operations and increase the benefits of HD Radio technology to its growing listener base. We plan to issue future bulletins as necessary.

### New Reporting Form for HD Radio Stations in YOUR Market

iBiquity Digital has added a new section to our webpage for reporting HD Radio stations in your market that may be experiencing signal quality issues. You can also report your experiences in Retail Stores. See below!



The screenshot shows the iBiquity Digital website navigation bar with links for HOME, AUTOMOTIVE, BROADCASTERS, RETAILERS, MANUFACTURERS, INTERNATIONAL, and PRES. Below the navigation bar is the HD Radio logo and links for FIND A STATION and BUY A RADIO. The main content area features the heading 'Broadcast Engineers' Station Issues Report' and a section for 'Required Fields'. The form includes dropdown menus for 'Call Sign', 'AM or FM', 'Frequency', 'Channel', 'City Where Listening', and 'State Where Listening', along with a 'Date & Time' field with a calendar icon.

The above **Station Issues Report\*** form can be found at: [http://www.ibequity.com/broadcasters/quality\\_implementation/report\\_station\\_issues](http://www.ibequity.com/broadcasters/quality_implementation/report_station_issues)

This form is self explanatory and asks questions such as:

- Is the station time aligned?
- Is the station sending Title and Artist information and if so, is it correct?
- Is there audio present on the multicast channel(s)?
- Are the HD2 or HD3 channels the same audio level as the main HD1 and FM analog?

The link below will take you to our new **HD Radio Retail Experience Feedback Report\*** form:

[http://www.ibequity.com/broadcasters/quality\\_implementation/report\\_retail\\_experience](http://www.ibequity.com/broadcasters/quality_implementation/report_retail_experience)

Your feedback is extremely important to us. Please feel free to make comments and submit your experiences and ideas as many times as you like.

**\* These forms are confidential but will allow you to include your personal information if you so choose.**

**Thank you for your continued support!**

Please direct any questions, comments or report technical issues to: Tom Walker, iBiquity Digital Corporation, Columbia, MD, [walker@ibequity.com](mailto:walker@ibequity.com)

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